






STRONG ROOTS. SMART BUSINESS.

Summer Newsletter

	June 2019	June 2020	Increase
 Cumulative Capital Deployed	\$34.86M	\$57.84M	↑ 52.77%
 Cumulative Jobs Created/Retained	970	1,216	↑ 25.36%
 Cumulative Square Feet Developed/Renovated	231,773	297,090	↑ 28.18%

Supporting A Rural Manufacturing Company: Outdoor Venture Corporation



Three Roots Capital supports rural entrepreneurs and companies that are dedicated to having positive economic impacts on their communities. One of our borrowers, [Outdoor Venture Corporation](#) (OVC), has a decades-long history of successful operations, job creation, and philanthropic work in McCreary County, Kentucky.

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Three Roots Capital Partner Spotlight: J.C. Egnew, Outdoor Venture Corporation (OVC)



J.C. Egnew, President & CEO
Outdoor Venture Corporation



OVC Modular Command Post



OVC Water System

J.C. Egnew is the Chairman and Chief Executive Officer of [Outdoor Venture Corporation](#) (OVC) and a valued partner of Three Roots Capital. As a former NASA engineer turned serial entrepreneur, Egnew is responsible for creating five manufacturing facilities and more than 1,000 jobs in McCreary County, a rural and historically economically distressed region of southeastern Kentucky.

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Former CEO of Meritus Ventures portfolio company GRIDSMART transitions to CEO role at NellOne. Read the full article [HERE](#).



The latest update to "Startup Knox Ecosystem Guide" includes list of nearly 50 investors located in the region or who have shown interest in making investments in start-ups in the area. See the full list [HERE](#).



TVC celebrates 25 years of Innovation Transforming a Region in its Virtual Summit Series. For more information or to register click [HERE](#).



The Innov865 Alliance's annual Startup Day event has gone virtual! Click [HERE](#) to register and learn more about Innov865 Week 2020.



For more information about Outdoor Venture Corporation partnering with FibroTex USA to build a \$12M facility in Stearns, KY, and create 350 jobs, click [HERE](#).

Marianne Wanamaker, a member of the Three Roots Capital board of directors and an associate professor of economics in the Haslam College of Business at UT-



Knoxville, is leading a national effort to determine what data are needed to measure employer-provided training. More [HERE](#).

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